



Telix Pharmaceuticals Limited
ACN 616 620 369
Suite 401, 55 Flemington Road
North Melbourne
Victoria, 3051
Australia

TLX-JD

Job Description : Marketing Manager

Type : Full-time

Location : Continental US, preferentially Indianapolis, IN

Date : Immediate

About Telix Pharmaceuticals Limited

Telix Pharmaceuticals Limited ("Telix", the "Company") is a Australian public Company (ASX:TLX) headquartered in Melbourne with operations in Europe, the US and Japan. Our mission is to be a leading, global biopharmaceutical Company in the field of "theranostic" radiopharmaceuticals and the Company is currently developing a mid-late stage pipeline of products in prostate, kidney and brain (GBM) cancer.

Description

Reporting to the Vice President of Telix's US Sales and Marketing (Nannette Rich). Telix's US headquarters are in Indianapolis, IN and desirable would be based there. Potential candidates may be based anywhere in the continental US, but Indianapolis candidates will be favored. The core deliverable of the role is to significantly contribute to the marketing initiatives of the US and Global company and to play a key role in Telix's commercial development in the US.

Duties:

- Assist in the development of Telix's marketing footprint in the US, including tradeshow, social media, presentations, web design, communications and other contributions.
- Contribute to development of marketing strategy for the US market with potential global contributions (e.g. EU, Australia, Canada, Latin America) including contributions to design concepts, market approaches, KPI construction and management.
- Development of sales and marketing collateral, communications tools, product positioning tools, etc. working with regulatory to create materials within FDA/EMEA standards.
- Assist with brand strategy and promotional tactics for approved and prelaunch products.
- Significant responsibility around key trade shows and public communication opportunities
- Sales training tool and methods development: support Telix Sales team to ensure effective, impactful, world-class training on products, promotional tools and programs.
- Develop role to expand in scope and value as the company continues to grow
- Travel expected to be 20-30% (domestic, possible international)

Experience Profile

- BA or equivalent qualification in marketing, public relations, communications or scientific background with pharmaceutical or healthcare marketing experience
- 3+ years of marketing experience, preferably in healthcare; pharmaceutical or radiopharmaceutical experience a plus.
- Working FDA/EMEA knowledge regarding marketing guidelines and restrictions desired. Proficiency in the FDA and internal rules/guidelines for Marketing and Advertising Review Process a plus.
- Demonstrated experience in marketing design materials such as web design, sales collateral, social media, tradeshow, etc.
- Experience working with forecasting and within budget
- Computer literate with MS Office, spreadsheets, and experience with design software
- Strong business acumen and ability to work with a highly international and diverse team.

Contact

For further details and information pertaining to compensation for the role, as well as expressions of interest, please contact Telix human resources at employment@telixpharma.com or visit our careers page at www.telixpharma.com.